

...FROM THE FRONT LINES
(YOUR EAT & LEARN SEMINARS)

A CAPITAL IDEA

Capital Raise Expectation 1.0

(Family, Friends & Angels)

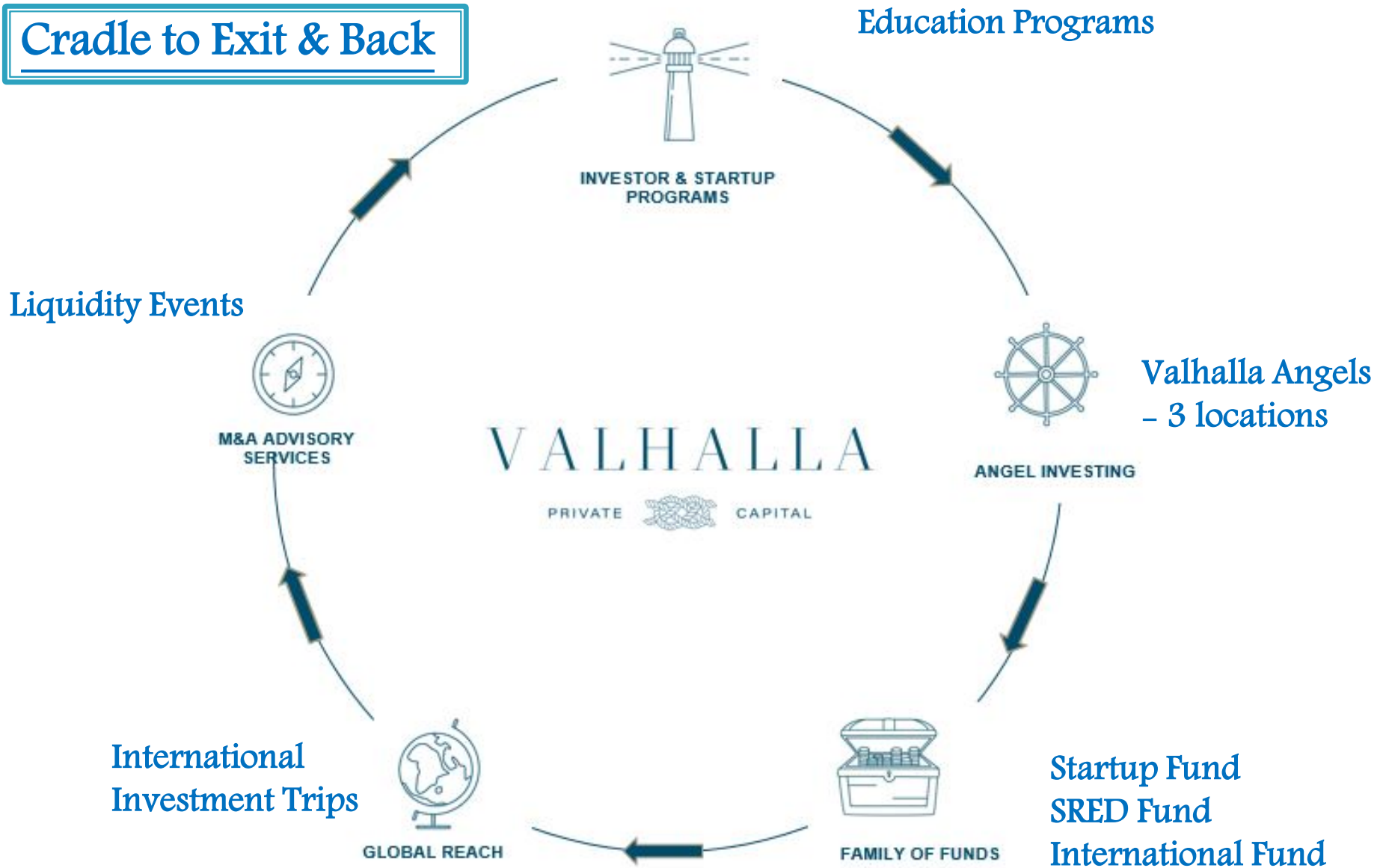
— Part 2 of a 5-part series —

TRUE STORIES, INSIGHTS AND ADVICE FROM EXPERTS THAT LIVE ON THE FRONT LINES

FROM Entrepreneurs & Investors
FOR Entrepreneurs & Investors



Cradle to Exit & Back



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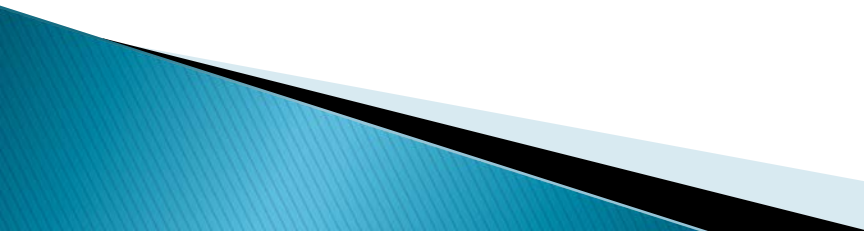
VALHALLA
ANGELS  KELOWNA

Next Dates

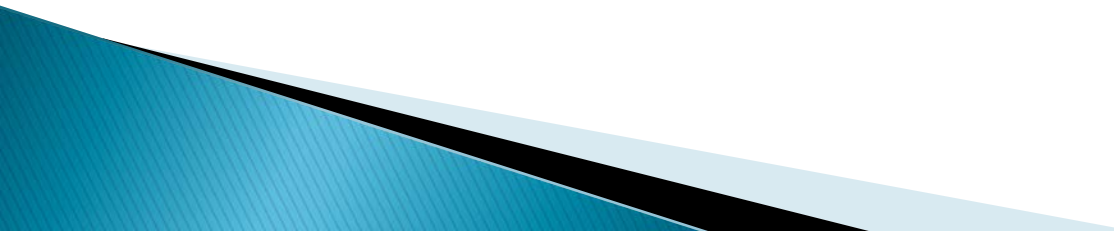
- ▶ July 11 – Capital Raise Expectations 2.0
 - <https://tinyurl.com/Capital-Idea-July11>
 - ▶ Sept tbd – Communications & Relationships
 - investors, service providers, employees, other stakeholders
 - ▶ Oct tbd – Design Your Plan to Manage the Capital and Target the Next Round of Financing
- 

Investor Hands-on (in the works)

- ▶ Successfully Delivered over the past 4+ years
 - ▶ No cost for the course
 - ▶ Learn how to:
 - Screen Deals
 - Evaluate Deals and Terms
 - Perform Due Diligence**All with your peers**
 - ▶ Once a Week for 10–12 Weeks
 - ▶ Make Your First Investment

 - ▶ Interest
- 

Topics

- ▶ What are you asking for? Why?
 - ▶ What are the milestones in using the raised funds?
 - ▶ What is bridge financing?
 - ▶ Consider SRED loans
 - ▶ What is a SAFE?
 - ▶ Due Diligence Room
- 

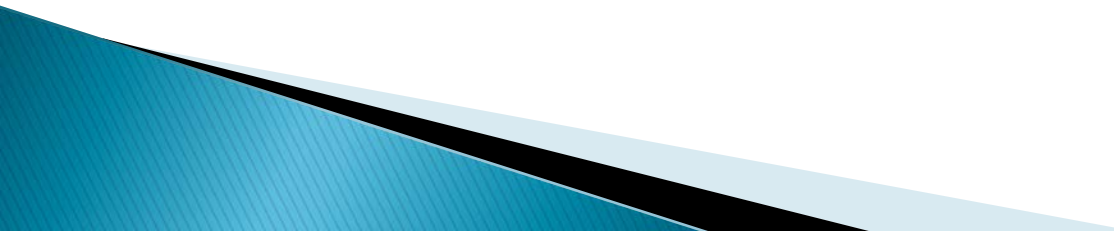
Raising Capital

- ▶ Friends and Family

Raising Capital

- ▶ Angels

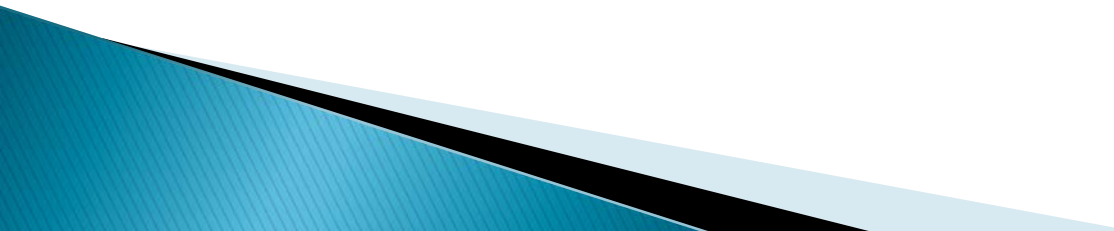
Raising Capital

- ▶ Structure?
 - Loan – Promissory Note
 - Convertible Loan – Promissory Note
 - Bridge?
 - SAFE (Simple Agreement for Future Equity)
 - Common Shares
 - Preferred Shares
 - Other
- 

Plan B

- ▶ Make sure you have an alternative

SAFE

- ▶ What is it?
 - ▶ Why was it create?
 - ▶ When is it used?
 - ▶ Pros & Cons
- 

Contact

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